



SUNNYSIDE GIVES WEEK

SEPTEMBER 15-19, 2024



ABOUT THE SUNNYSIDE FOUNDATION

Sunnyside Foundation (SF) is a 30+ year education and community foundation built by BIPOC graduates of Sunnyside Unified School District (SUSD). Our founders dreamt of a foundation that could work alongside teachers, students, and southside families to support their college, career, and community dreams.

Our mission is to advance an intergenerational culture of learning by investing in projects rooted in courage, community, equity and imagination in Tucson's southside.

Over the last 30 years, SF has continued to deepen its educational investments by providing essential resources such as laptops for SUSD students, investing in arts and cultural programs, providing dual enrollment and post-secondary scholarships for BIPOC students, and funding for SUSD's Career and Technical Education programs.

SF has grown into the hub of community improvement initiatives and giving on Tucson's southside and also supports the essential needs of students and families in the SUSD ecosystem outside the classroom.

We understand that providing support with necessities is imperative for our students to show up ready to learn and for families to thrive. Therefore, we have also worked through partnerships and trusted grassroots networks to offer a safety net of housing, food, and support for those who live and learn in our neighborhoods.

Our board and staff consist of SUSD alumni, southside community leaders and long-time southside residents and we believe that every person within our community has the skills, strengths, and capacity to act creatively and work together to solve the issues they are facing.

SUNNYSIDE GIVES WEEK

The Sunnyside Foundation is proud to present our annual Sunnyside Foundation Gives Week happening September 15-20, 2024. During Gives Week we invite the community to come together over a series of events to help us raise \$125,000 to support our work.

Historically, more than 1,2000 community members have participated in Gives Week. This year's events include:

- The Burrito Run - A 5K walk/run at Mission Manor Park happening Sept. 15, 2024
- Health & Wellness Fair - A free, family-friendly resource fair bringing together community organizations and partners to share resources and fun activities coinciding with our Burrito Run
- Food Box Distribution - Fresh produce and pantry staples are distributed to 200 families in our community
- Gives Day Block Party - An evening celebrating community with music, food, and performances taking place Sept. 19, 2024 at American Eat Co.

It is more than just a fundraising event, it is a week where the south side of Tucson celebrates our collective power. Our corporate and business partners are critical to our success and celebration and your investment in our work ensures we can continue to deliver services that strengthen our community all year-long.

With your investment, we can improve the overall wellbeing in education, health, and equity for families on Tucson's south side.

SUNNYSIDE GIVES WEEK 2023

PRESENTED BY

 **Banner**
Plans & Networks



BY THE NUMBERS

201

**BURRITO RUN
PARTICIPANTS**



500

**HEALTH AND
WELLNESS FAIR
ATTENDEES**

200

**FAMILIES FED
THROUGH FOOD
BOX
DISTRIBUTION**



31

**COMMUNITY
ORGANIZATIONS
REPRESENTED AT
HEALTH &
WELLNESS FAIR**

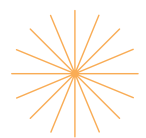
300

**GUESTS AT
GIVES DAY
BLOCK PARTY**



\$111,021

INVESTED IN TUCSON'S SOUTHSIDE!



HOW YOU HELPED THE COMMUNITY IN FY 2024

Thank you to each of our donors, volunteers, and partners!

Together we are #SunnysideStrong

Excellence in Education Fund



\$123,800 in college/post-secondary scholarships awarded to 51 graduating seniors from Desert View, Sunnyside and STAR Academic high schools



17 BIPOC students awarded dual enrollment scholarships for UArizona Biotech course



34 Classroom Mini-Grants awarded to PreK-12th grade educators at 20 SUSD schools funding critical instructional materials and engaging learning opportunities for more than 8,000 students



18 project grants and stipends for CommunityShare Teacher Fellows supporting project-based learning in SUSD classrooms



\$35,839 invested in curriculum and equipment for SUSD Career & Technical Education programs, including Desert View HS Precision Machinery Program and Sunnyside HS Automotive Technology program



\$2,500 in support for student hydration, nutrition and clothing needs for SUSD students at all 21 schools



\$5,770 invested in performing arts programs at 4 SUSD schools to update musical instruments, equipment and instructional materials

Emergency Relief Fund



6,195 total individuals served



47 immigrant and refugee families provided with cash assistance



25 households received utility support



1,187 households provided with fresh produce and shelf-stable food through monthly food distributions



10 SUSD students provided with new winter coats and shoes

Community Investment Fund



Collaborating with partners to provide responsive community improvement initiatives & programming in the southside of Tucson to connect neighbors, and catalyze growth and community investment.



Fiscal sponsored projects: Familias Unidas Ganando Accesibilidad and Gabe Gallegos Memorial Foundation



Engaging in activities that preserve the cultural heritage of El Pueblo Neighborhood Center and foster community engagement for future generations.



INVEST IN COMMUNITY WITH US!

On September 15th we kick off Gives Week by **coming together with the Sunnyside community** throughout Tucson, across Arizona, and around the nation, to raise **\$125K to invest in the entire Sunnyside and southside community**

Your sponsorship includes:

- Logo placement on digital/print promotional materials
- Featured on SF website and social media
- Tabling opportunity at the Burrito Run/Health and Wellness Fair
- Live mention at Gives Week events
- Logo displayed on screens during Gives Day Block Party
- Quantity of Burrito Run entries, based on level

\$25,000 Title Sponsor

Becoming the 2024 Gives Week Title Sponsor is more than a sponsorship; it's a partnership dedicated to making a lasting impact. Your investment demonstrates your dedication and commitment to empowering Sunnyside Foundation to realize its mission to strengthen students, educators, and families in Tucson's southside. *Includes 40 Burrito run entries and prime branding on all print and digital materials.*

\$10,000+ The Sunnyside Strong Gift

The Sunnyside Foundation continues to impact the greater southside area and with your help, we can create a city that provides equitable educational opportunities for students. *Includes 25 Burrito Run entries.*

\$5,000+ Mi Comunidad Gift

When we invest in the community that surrounds us, we invest in a better tomorrow. Help us continue to take care of the broader south side community. *Includes 15 Burrito Run entries*

\$1,500+ Mi Familia Gift

Financial impacts and appreciation start off small and close to home. Pull your family or a group of friends together to give a gift of \$1,500 in honor of your family's legacy and their impact on the broader south side community.

YOUR NEXT STEPS!

Commit your gift: Make your pledge for Sunnyside Gives Week by contacting Liz Soltero at esoltero@sunnysidefoundation.org

Celebrate through digital media: We value the contributions you and your organization are contributing to strengthening the southside community. You'll be featured on our social media leading up to Sunnyside Gives Week and invite you to share with your networks.

Join us at the Burrito Run on September 15: Celebrate family, health, and community wellness at our Burrito Run with a friendly or competitive 5K walk/run. Your organization is invited to table at our health and wellness resource fair.

Celebrate at the Gives Day Block Party on September 19: Join us in the countdown to reaching our fundraising goal for a celebratory evening of entertainment, food, drinks and family-friendly activities at American Eat Co.

Partner throughout the year: Thank you for partnering with us. While Gives Week celebrates your investment in Tucson's southside, this partnership is year-long. We welcome you and your staff to join us for Sunnyside Foundation community events and in finding unique opportunities to share resources your organization brings to the larger southside community of Tucson.



#SUNNYSIDEGIVESWEEK



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